

Madison Cacioppo
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Education

Louisiana State University (LSU), Baton Rouge, LA
Bachelors in Mass Communication – Journalism
Minor in Communication Studies

December/2025

Louisiana State University (LSU), Baton Rouge, LA
GPA: 3.6

December/2025

Experience

Multi-Media Journalists Intern
WBRZ

August 2024/ Present
Baton Rouge, LA 70802

- Experience using content development tools
- Generate story ideas
- Set up my own interviews
- Write broadcast and digital versions of stories
- Pitch story ideas
- Publish story ideas on streaming platforms
- Write V.O.
- Write VO/SOT
- Write scripts for packages
- Publish a package
- Shot my own standups
- Develop contacts for interviews
- Shoot, write, and edit independently
- Shoot standups

Admissions Consultant
Louisiana State University

September 2021/ Present
1146 Pleasant Hall, Baton Rouge, LA 70803

- Assist with helping parents/students with admissions challenges
- Answer admissions phone calls regarding students' admission process challenges
- Answer admissions emails regarding students' admissions process challenges
- Responsible for knowing the Slate admissions system
- Responsible for gathering valid information for students and reporting it back to them
- Responsible for knowing the admissions process for students
- Responsible for showing students around campus
- Assist in coordinating aspects of events for the university
- Coordinating with parents and students to assist with information
- Required to pass admissions training
- Responsible for helping to train other students

Tour Guide**Louisiana State University****September 2021/ Present****1146 Pleasant Hall, Baton Rouge, LA 70803**

- Responsible for gathering valid information for students and reporting it back to them
- Responsible for knowing the admissions process for students
- Responsible for showing students around campus
- Assist in coordinating aspects of events for the university
- Responsible to know the different tour routes and to get up to date about changes
- Responsible to know the history behind each academic building
- Required to coordinate with fellow tour guides about which route to take that tour day
- Coordinating with parents and students to assist with information
- Required to pass tour training
- Responsible for helping to train other students on routes

Childcare Worker**Pelican Athletic Club****August 2019/Present****1170 Meadowbrook Blvd., Mandeville, LA 70471**

- Responsible for the care and safety of children
- Ready to engage with the children in play and other enriching activities
- Directed parents to Playland on the phone while answering any questions regarding general information about Playland
- Check families in and out at designated times
- Coordinate events for children within the club
- Guiding and scheduling children for events when parents directed me to on the phone
- Followed the parents schedule of their child that included diaper changes, and feeding times
- Had to be able to tend to children that did require extra time because they had autism

Youth Activity Center Manager**Pelican Athletic Club****June 2023/August 2023****1170 Meadowbrook Blvd., Mandeville, LA 70471**

- Responsible for the care and safety of children
- Ready to engage with the children in play and other enriching activities
- Directed parents to Playland on the phone while answering any questions regarding general information about Playland
- Check families in and out at designated times
- Coordinate events for children within the club
- Guiding and scheduling children for events when parents directed me to on the phone
- Followed the parents schedule of their child that included diaper changes, and feeding times
- Had to be able to tend to children that did require extra time because they had autism
- Organized date night activities
- Bought supplies for date night activities
- Organized schedules
- Orders supplies for the YAC that the children would enjoy
- Required to maintain CPR training

Honors

- National Society of Leadership and Success at LSU | 2021 – Present
- Louisiana State University Deans List | 2021 – Present

Additional Skills

- Excellent written and verbal communication skills
- Self-directed and able to work independently without supervision
- Energetic and eager to tackle and observe new projects and ideas
- Ability to work effectively, efficiently, and follow through on tasks
- Self-starter mentality, demonstrating initiative on projects and daily tasks
- Strong time management and organizations skills
- Ability to work around other people schedule and still get my work done

Certifications

- Adobe Premiere Pro, Photoshop, Illustrator, InDesign